Discovery Doodles
Drawing YOUR ideas around the world.

Mini Sketchbook Basics
Diane Bleck
For my Loves,
John & Jack
Lillian & Lucy

Cover Illustration by:
Robbie Short
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Who is Discovery Doodles?

Discovery Doodles is a company of artists. For over 15 years, we have traveled the world as graphic facilitators, drawing and capturing big ideas for companies of all sizes. We help them with brainstorming, product ideation, strategic plans and more.

We are on a mission to help adults and children explore their own creative space and give themselves permission to doodle, discover and dream. As a company, we have worked with hundreds of businesses, from top Fortune 500’s to non-profits and start-ups, and have seen thousands of adults light up when they realize they can draw and bring their ideas to life.
Our dream is to share what we have learned about doodling and coloring in order to unlock the creativity inside all people, so we may become the Creators of Change we want to see in the world.

So many adults complain that they “draw like a five-year old,” because that’s likely when they stopped drawing. We want to encourage kids to keep drawing and get adults back to doodling. Everyone from 1 to 101 can still doodle. In fact, it is really good for the heart, mind and spirit.

Please join us and doodle!
You Can Doodle!

In this book, you will discover the wonderful world of doodling. We created this series to guide you through the basics of how to draw. We have heard thousands of people say, “I can’t draw.” You CAN. We believe you can and we will show you how.

Once you know the basics, there are literally hundreds of ways you can apply it from early childhood, elementary and secondary school and well into your adult life. From infancy to industry, doodling has practical and powerful applications.

Mathematicians and scientists use doodles to explain complex theories and equations. Business people use doodles to map business plans and strategies. Across the globe, people from all walks of life are doodling to help
them communicate – to give visual representation and meaning to their ideas and to help others. Doodles help people innovate.

Doodling has been around forever. Just look at the cave walls and you will see people communicate using drawings. Doodling connects your hand and mind, which enhances your ability to absorb new information, process it, and remember it later. Doodling can help you unlock your hopes and dreams.
Getting Started

We created this book with you in mind, so it is filled with as many doodles as possible to inspire you to make doodles of your very own. As they say, “A picture is worth a thousand words.” See?

![glasses]
Step-By-Step

Use this book as a guide. We will show you step-by-step all you need to know to start doodling. Create Doodle Sketchbooks of your own to capture your learning, processing, discovering, understanding and dreaming.

You will need:

1. Pencil
2. Markers
3. Sketchbook or Paper
Basic Shapes

Doodling begins with the basic shapes of a square, triangle and circle. Next, turn them into a cube, pyramid and sphere.
Basic Shapes Color

Color in the basic shapes and use darker colors for shading.
More Basic Shapes

These are a few more basic shapes you can add to your drawing vocabulary.
Put Shapes Together

When you start to put basic shapes together, you begin to create doodles.
Basic Shapes Landscape

Create a landscape using circles, lines, triangles and squares.
Basic Shapes Drawings

By combining all the basic shapes, you can draw anything.
Arrows

An arrow is a combination of lines, rectangles and triangles.
Fancy Arrows

There are lots of fancy ways to draw an arrow.
Writing Letters

Letters can be written many different ways. It is best to practice different types of fonts.
Writing Numbers

Numbers are like letters and can be written using a variety of fonts.
Borders, Patterns & Frames

Borders, patterns and frames add interest to your doodles.
Borders

Borders are made using swirls, zig zags, leaves, hearts and more.
Patterns

Patterns are created by repeating basic shapes.
Frames

Frames are great for adding structure to your doodles.
Bold Borders
Bold Borders
Creative Titles

- STREET
- SIGN
- LANDSCAPE
- Swirly Tabs
- CLOUD
- HAPPY
- IDEA
- LEAVES
Creative Titles
Drawing Faces

These are all the elements you need to make faces.
Emotions
Mix together the basic face elements and create all kinds of faces.
Hair

Using some of your basic shapes, add hair to your people.
Personality

Once you have a face and hair, add some personality to your people.
People

Drawing people is very fun and easy. You can do it with four simple steps.

1. Start with a circle.
2. Add a line.
3. Part of a triangle for the legs.
4. A line for the arms.
Ice Cream People

With Ice Cream People, simply add a triangle for the body and some half-circle feet.
Bean People

Now you are ready for Bean People. Add some fun details and color.
Lots of People

Once you know how to draw these simple people, the possibilities are limitless.
The Color Wheel

The color wheel is a way to illustrate all the color relationships.
Color Feelings

You can use colors to add fun and feelings to your drawings.
Tools

Find the tools that work best for you, your audience and your style. Remember, it is okay to get messy when you doodle.
Surfaces

Here are some suggested surfaces. But really you can draw on just about anything.
You’re Ready!

Now you can begin to create a Doodle Sketchbook of your very own.

We would LOVE to see what you create.
Meet Diane Bleck

I believe in living your life fully immersed in creativity every day, as well as being a Creator of Change in the world. As a young child, I loved to color and draw. My family and friends would always comment on my pictures, because they were different. I’ve been connected to drawing since I was a kid and have continued to doodle throughout college and into my career and parenting.

I absolutely love to draw with my family in the forest.
Discovery Doodles

Drawing your ideas around the world.

Discovery Doodles
Sketchbook Basics
Alice Dore Bernard

Discovery Doodles
Early Childhood
Alice Dore Bernard

Discovery Doodles
Around the World
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Math & Science
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Maps & Models
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Business & Technology
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Discovery Doodles
Hopes & Dreams
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